

Advertising Rates

2010 Ad Rates

	x1	x4
Full page	\$2142	\$1764
2/3 page	\$1768	\$1456
1/2 horiz or vert	\$1555	\$1281
1/3 vert	\$1314	\$1081
1/4 page	\$939	\$773
Inside cover	\$3402	N/A
Page one	\$2890	N/A
Inside backcover	\$2890	N/A
Back cover	\$3402	N/A

2010 Newsstand on sale Dates

February 15, 2010

May 15, 2010

August 15, 2010

November 15, 2010

**All materials are due 1 month prior to each on sale date*

MATERIAL REQUIREMENTS

Files can be supplied via:

- CD, DVD
- E-mail: publisher@gcbride.com
- FTP site (case sensitive)
Hostname: ftp.imginonline.com
Username: gcbftp
Password: gcbftp
- www.senduit.com (100mb limit, leave link active for 1 week)

We support the following software file formats:

- Adobe Indesign CS (all versions)
- Adobe Photoshop CS (all versions)
- Adobe Illustrator CS (all versions)
- Press-ready PDF/X files

QUARK and **MICROSOFT** products are not supported

Artwork:

- Fonts used in InDesign/Illustrator must be created to outlines
- Include all original art with Illustrator files
- Do not embed raster images into Illustrator files
- Images should be saved as CMYK or grayscale
- Images must be at least 300 dpi. All elements must be placed at 100% size
- Use only EPS or TIFF files. JPEG is not supported. Do not nest EPS files in other EPS files
- Ads supplied need to be accompanied by either a paper hard copy or high-res JPEG for proofing

GULF COAST
bride

3G Media, LLC.

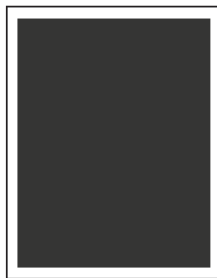
(256) 831-3110

www.gcbride.com

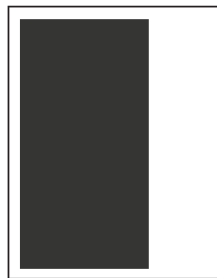
advertising@gcbride.com • publisher@gcbride.com



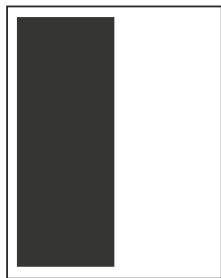
Full Page Bleed
8.648" x 11.125"



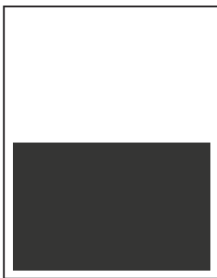
Full Page
7.902" x 10.25"



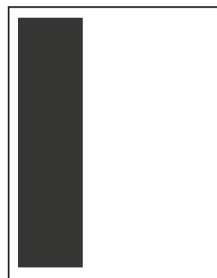
2/3 Page
5.267" x 10.25"



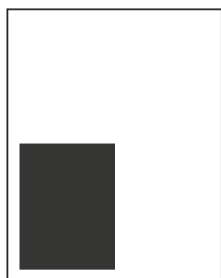
1/2 Page Vert.
3.95" x 10.25"



1/2 Page
7.902" x 5.125"



1/3 Page Vert.
2.636" x 10.25"



1/4 Page
3.95" x 5.125"

Ad Design Fees

Full Page	\$250.00	<i>(Free to our annual advertisers)</i>
2/3 Page	\$225.00	
1/2 Page	\$200.00	
1/3 Page	\$175.00	
1/4 Page	\$150.00	

Mission Statement

When 3G Media, LLC made the decision to purchase *Gulf Coast Bride* magazine one thing was perfectly clear. We would do whatever it takes to make this already good publication into an even better magazine to best serve you. Whether you are a resort manager in Destin, a wedding planner on 30A, a caterer in Mobile, or florist in Panama City Beach, *Gulf Coast Bride* will do anything and everything possible to insure that you get the best response available and reach the destination brides that call and will do business with you.

You see, we understand that in order for *Gulf Coast Bride* to grow, prosper and stay-on-top, we have to assure our advertisers that they can do the same. From ideas for simple beach weddings to coverage of spectacular occasions at the most affluent venues...and most every wedding in between, brides will always find useful information and helpful topics within the pages of each issue of *Gulf Coast Bride*. In addition our staff will continue to do everything possible, including implementing your ideas and suggestions, to see to it that you get “your prized piece” of this ever growing group of destination weddings all along the gulf coast.

